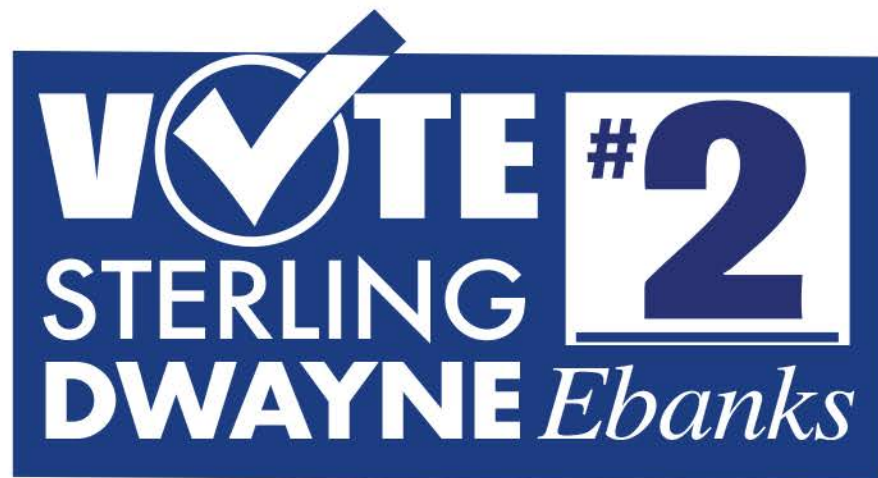


WEST BAY SOUTH
needs a LEADER
WHO WON'T QUIT

ON 30TH APRIL

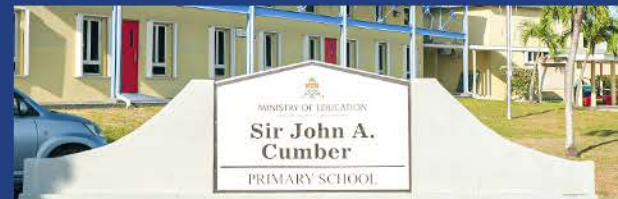


Representation
YOU CAN TRUST

Representation YOU CAN TRUST



We all realize that for our children and grandchildren to have hope and opportunity for their future, Cayman must have credible, competent, and collaborative representation for all of our people.



The impetus for stepping forward as a candidate has been driven by my conscience. The words “If not now, when? If not me, who?” dictate that we unite—otherwise, we will have failed future generations of Caymanians, who may not be able to find a place to live or even a job or career in their own country. We need representation we can trust.

I PLEDGE TO:

- Put the interests of Cayman and its people first and foremost in representing not only the constituency of West Bay South but the entire Cayman Islands.
- Involve, include, and inform you by engaging and ensuring that your concerns and issues are properly addressed through the relevant policy and legislative initiatives.



WEST BAY SOUTH
needs a LEADER
WHO WON'T QUIT

**“IF NOT
NOW, WHEN?
IF NOT ME,
WHO?”**

IMPROVING OUR QUALITY OF LIFE

by promoting social and economic balance.

Cayman has become somewhat a victim of its own success. The explosive growth of our population and the related demands on our society and infrastructure have resulted in a marked decline in the quality of life for many Caymanians in recent years. This must be addressed by restoring trust in government and our institutions to implement balanced, transparent, and fair governance through enhanced policy initiatives and improved legislative frameworks

We must strive for economic success for ALL CAYMANIANS and focus on doing what's necessary to ensure that Cayman is a BETTER, HAPPIER, AND SAFER place to live—for ALL: CAYMANIANS, residents, and visitors alike.

ECONOMIC INITIATIVES

- Proactively taking the necessary steps to promote, protect, and support our financial services industry.
- Re-evaluating our approach to tourism to promote sustainability by focusing on quality over quantity.
- Promoting economic diversity to enhance resilience, including green energy initiatives and digital technology businesses.
- Implementing legislation designed to protect local businesses.
- Promoting food security by increasing local food supply and sourcing from alternative overseas sources.

EDUCATION & JOB SECURITY

- Revising the education system by updating the legislative framework and implementing policies like integration and inclusion to guarantee affordable, world-class education for all Caymanians.
- Protecting the Cayman economy from unregulated outsourcing of professional jobs to ensure opportunities for Caymanians.
- Enhancing and enforcing mandatory job training and certified vocational programs to promote upskilling.
- Supporting and promoting locally owned tourism businesses to strengthen our tourism brand.

COST OF LIVING AND QUALITY OF LIFE

- Reducing the cost of living by removing import duties on essential items and ensuring savings are passed on to consumers.
- Affordable housing programs to ensure no Caymanian is left homeless.
- Consumer protection legislation to ensure that consumers obtain value for their money.
- Introduction of anti-discrimination legislation aligned with the Constitution.
- Meaningful regulation of the health insurance industry.
- Implementation of District Councils in every district for direct access to MPs.

DEVELOPMENT, INFRASTRUCTURE & THE ENVIRONMENT

- Revising Cayman's planning regime to promote sustainable development and prevent overdevelopment.
- Adopting a national infrastructure plan including drainage, sewage, and other needs.
- Legislative amendments to ensure statutory environmental protections.
- Creating National Parks legislation to preserve sensitive lands for future generations.
- Promoting marine life conservation and protecting beaches from threats.
- Strengthening legislation to protect public beach and sea access.
- Implementing a reliable and integrated public transport system to reduce traffic and pollution.
- Ensuring fair compensation or mitigation for environmental or infrastructure impacts caused by large-scale developments.

PRIORITIES FOR WEST BAY SOUTH

- Creating and upgrading public amenity areas, docks, and facilities.
- Comprehensive infrastructure and traffic studies for smarter planning.
- Acquiring and maintaining neglected private roadways for public use.
- Stormwater management solutions for flood-prone areas.
- Completion of secondary road networks to reduce traffic congestion in West Bay South.



CHAMPIONING COMMUNITY, ECONOMIC GROWTH, AND LEADERSHIP



CHRIST

Community Helping to Restore Itself Through Spiritual Togetherness: An initiative to foster unity and resilience through shared values and collective action.

Key actions include:

- Assistance for elderly care in private homes
- “Aging in place” home renovation support
- Expansion of the District Health Centre
- Non-emergency transport for seniors and disabled persons
- Construction of a purpose-built Sunrise Adult Training Centre
- Enhancing the Golden Age Home
- Alzheimer’s & Dementia care programs
- Health is Wealth initiative for healthy living
- Utility bill assistance for seniors
- Ending quarterly recertification for senior health coverage
- Establishment of a District Council



EAGLE

Education, Agriculture, Leadership, and Entrepreneurship: A strategy to empower individuals through knowledge, self-sufficiency, and opportunity.

Proposed actions include:

- Money management and investing courses in schools
- Community gardens promoting “Grow what you eat, eat what you grow”
- Affordable healthy foods and essentials
- The Cayman Innovation Award for local ingenuity
- National Jobs Program for youth (ages 16–26)
- Employment & training for returning college students



ESDRI

Economic and Social Development Research Institute: A think tank to study and develop policy solutions to strengthen Cayman’s economy and society.

Initial focus areas:

- Establishing a Sovereign Wealth Fund
- Restorative justice and victim support
- Modernizing legislation for credit unions
- Civics education and training
- Understanding the Caymanian Diaspora
- Creating a National Development & Infrastructure Fund
- National health insurance models: HMO vs. PPO
- A safe, reliable, and comfortable public transport system

About Sterling Dwayne Ebanks

Get Involved

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Social Media: [@SterlingForWestBaySouth](https://www.instagram.com/SterlingForWestBaySouth)

Having earned the trust of parliamentarians, candidates, and the public, Sterling Dwayne’s leadership is rooted in inclusion, thoughtful discourse, and national dedication. His retirement from Radio Cayman marks the end of an era—and the start of a new chapter of service to the people. **Sterling Dwayne** believes Cayman’s future lies in coalition governments and independent leaders who prioritize people over party. With a focus on solutions—not division—he promises reason, integrity, and collaboration in Parliament. A strong advocate for district councils, he wants to ensure local communities are heard.